

What is Alzheimer's Disease?



An Introduction to Memory Loss

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WHY SHOULD I CARE?

-Alzheimer's is the **#6** leading cause of death in the US

-Alzheimer's has affected over 7 million people in the US **ALONE**

-1 in 3 seniors die due to Alzheimer's



Imagine your grandparents slowly forgetting the people they love the most. Imagine them slowly losing their memories — and **no one** talking about it.

WHAT IS IT?

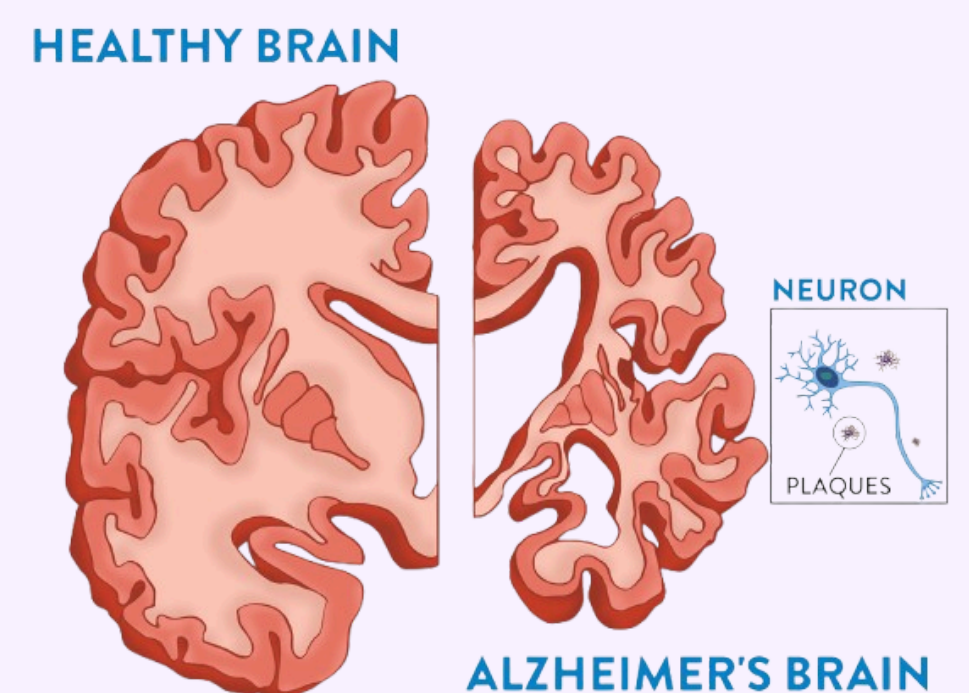
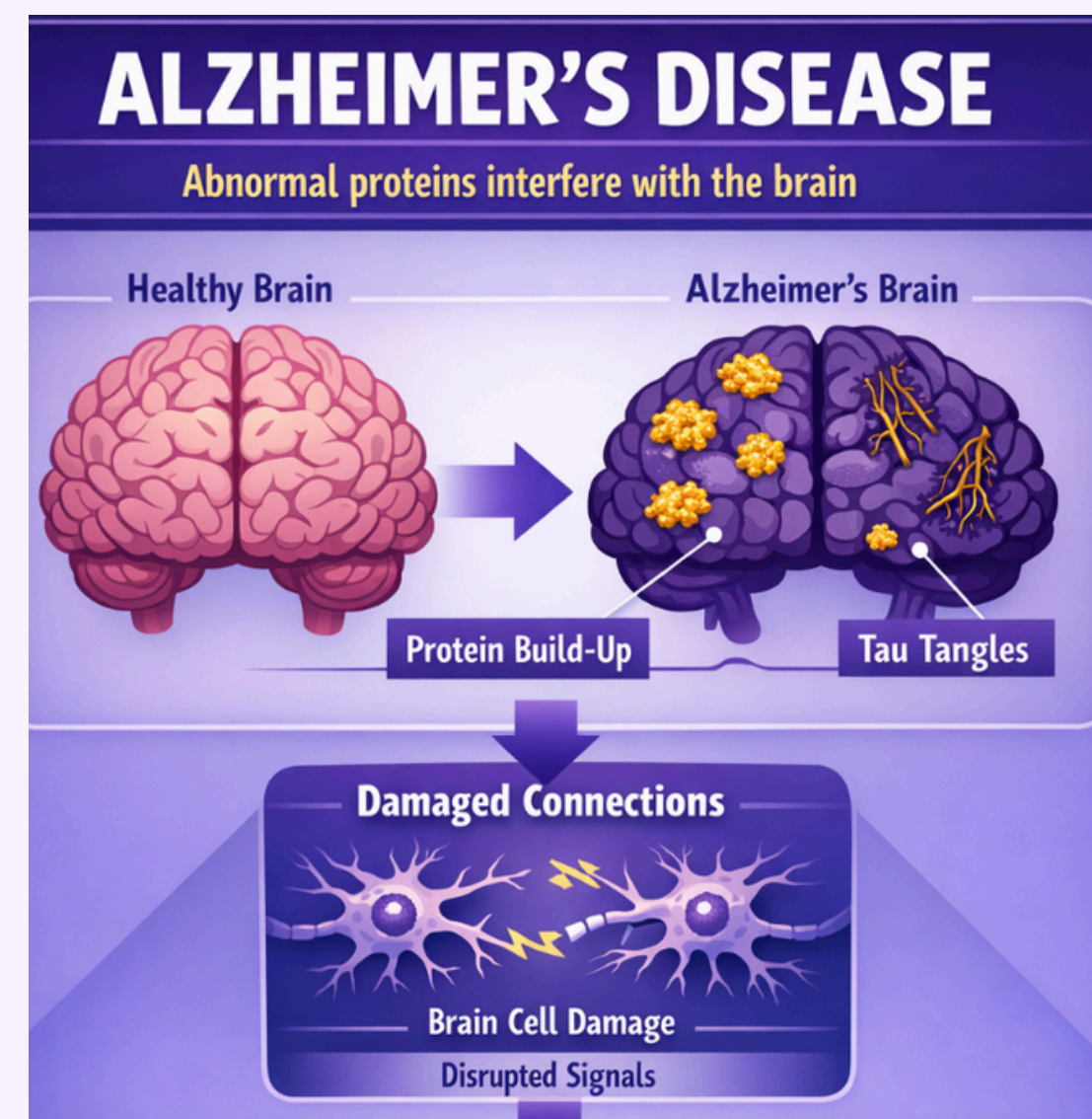
Alzheimer's is a progressive neurological disease that gradually impacts memory and behavior abilities over time. Alzheimer's is a **type of dementia**.

WHAT HAPPENS?

Alzheimer's develops when **abnormal amounts** of proteins (particularly **amyloid plaques** and **tau tangles**) interfere with the brain

These changes and proteins damage connections between brain cells.

Often, Alzheimer's causes the **brain to shrink** due to the widespread deaths of nerve cells and tissue losses.



SYMPTOMS

There are 3 main stages of Alzheimer's.

- Early
- Mild
- Severe

In these 3 stages, the symptoms often differ

Early Stage

- Forgetting recent conversations or events
- Misplacing items
- Struggling to find the right words in conversations

Mild Stage

- Forgetting personal history (ex: schools)
- Increased frustration and agitation
- A tendency to wander or get lost

Severe Stage

- Loss of physical control (difficulty walking or sitting)
- Failure to recognize family, friends or even themselves
- Speech is severely limited or lost entirely

Be the Change for Those You Love



Protect Memory. Preserve Dignity